MOHAMMED JOHMANI

Founder of O2 Network

Topics

- Business
- Future
- Government
- Leadership
- Management
- Motivation
- Politics
- Technology

Mohammed Johmani is the founder of the award winning O2 Network.

Mohammed is multi-talented, ambitious and passionate about business. He has managed four different agencies in the O2 Network that has billed over US$40 million in less than 6 years, while planning for regional expansion and global reach initiatives.

On his 25th birthday in 2005, he established the O2 Network in Dubai, and it became the first local agency to become a major player in the regional marketing communications industry. In its first 5 years, it won the prestigious title of "Best Marketing and Promotion Business" in Dubai, and was awarded "Best PR Agency" from 2007 and 2008 by the CNBC Arabian Property Awards, and "Best Interactive agency" by CNBC in 2008.

Mohammed is the force behind O2 Network's rapid expansion, diversifying O2's services to focus on Public Relations (O2PR) and Interactive (O2i). He has been awarded "Best Entrepreneur in the Gulf Cooperation Council (GCC)" by Visa and "Your" business magazine.

Mohammed has imparted his consulting services to many high profile clients, working with H.E. Mohammed Alabbar, Chairman of Emaar Financial Services, H.E. Hussain Almeeza, Vice President and Managing Director of Al Salam Bank, Mr. Abdul Baset Janahi, CEO of Sheikh Mohammed Establishment For Young Business Leaders, and H.E Najla Alawadhi former member of the UAE Federal National Council.

He is a member of the Young Arab Leaders and member of the Middle East Public Relations Association, the Chartered Institute of Marketing, the US Chamber of Commerce in Bahrain, and a member of the GCC CIM steering committee. He holds a MBA in Business Administration at the University of Strathclyde, and postgraduate marketing diplomas from the Chartered Institute of Marketing.