
Nazrudin Rahman



TV personality, emcee and content creator Nazrudin Rahman has reinvented himself numerous times over his 25-year career.

Starting out as “Abang Naz” when he first ventured into television as a 20 year old with TV3’s “Kelab Disney Malaysia”, Naz’s versatile character has allowed him to branch out into financial literacy programming with “Ringgit Sense”, gameshows such as “Sejuta Impian”, “Celebrity Karaoke”, and “Take Me Out Malaysia”, as well as talkshows such as ntv7’s popular “The Breakfast Show” and “Kata Serasi”, among others, earning him the inaugural Shout Awards accolade for “Malaysia’s Favourite TV Host” in 2010.

Naz has also made a name for himself as an actor, appearing in TV series such as 8TV’s “KL Lights”, “Realiti”, and 2 seasons of the hit show “Ghost”, where he played the iconic main character “Zack Imran”. Over the last 10 years, Naz has been most popularly known for being the face of Malaysia’s foremost food review show, TV3’s “Jalan-Jalan Cari Makan”. He also recently starred as a major character in the award-winning Astro Original series “Liar”. These days, he is a regular face on TV3’s flagship morning talkshow “Malaysia Hari Ini”.

Throughout the last 20 years, Naz has also built a solid portfolio as a professional emcee, hosting everything from motor racing events to annual dinners, corporate launches to extremely high-profile government and royal events, most notably hosting “Malaysia Night” during both the 2013 and 2015 World Economic Forums in Davos, Switzerland, and hosting Malaysia’s showcase at the 2014 Cannes Music Festival.

Despite his packed schedule, Naz still finds time to voice countless TV commercials as a commercial voice talent, counting major multinationals and GLCs as regular clients. He also loves creating content, having independently produced the first season of auto review show “Driven” for 8TV, and digital content for social media with clients that include RHB, Grab and Hansaplast. Naz has also starred in major campaigns for FIMM, Watsons, McDonalds and others, and appearing as an ambassador for Nestle Omega Plus, Abbott Pharmaceuticals and GlaxoSmithKline (GSK).

Naz’s latest foray has been into the field of training, where he hopes to coach and mentor the next generation of talents in presenting, hosting and personal brand development. His diverse experience, including a 6 year stint as an entrepreneur founding a startup café & indoor playground, BLOKKE, gives Naz unique insight into helping others upskill themselves in an era where change is constant and personal growth is key.

25 years on, Abang Naz is now “Abah Naz”, happily married to his partner in both life and business, Sheahnee Iman Lee, and a “cool dad” to his three kids, Zara, Zakry and Zayd. Ultimately, it is #TeamNazrudin that gives Naz

purpose and fuels his personal mantra: “When the going get tough, the tough get going”.