Nick Arnold

Nick Arnold has over 35 years of leadership experience growing the world's foremost companies in various industries including consumer, technology, financial, retail, service, luxury and B2B.

Nick was the Head of Marketing for Apple in Asia where he led the company's growth and entry in the Asia market. He was also a core member of the Apple's Asia Executive Leadership team. He was responsible for delivering the "Apple Experience" in this region covering from marketing, product, brand, retail, customer service, channel, ecosystem and partners. He is a member of the original iPhone launch and was one of Apple's Top 100.

Prior to Apple, Nick was the Chief Marketing Officer and Vice-President of Asia Pacific for Motorola Inc., where he was part of the core team that developed and commercialised the Motorola RASR phone and the global "Hello Moto" branding that re-established Motorola's industry leadership. .

After leaving Apple, Nick has worked with McKinsey and was a team lead for their global innovation & growth strategy practice where he and his team supported global clients in setting visions, organisational alignment and delivery processes to bring meaningful innovation to market faster, at scale, with lower risk and increased value.

He has also founded and leads Silverfish Ventures, a company that offers strategic consulting services and also provides investment into new cutting edge technologies from Asia.

Nick is a veteran speaker on innovation, experiences and marketing & manages his own portfolio of investments. He holds an Honors MBA in Strategic Marketing from the University of Hull, UK, and served as faculty, advisor to Government, Venture Capital, Innovation Incubators, and Universities.