
NICK EARLE

Recent Senior Vice President Virgin Hyperloop One

**LONDON
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Nick Earle is the Chairman and CEO of Eseye, a leading company in the Internet of Things Market. Eseye can connect a customer's device to 440 Mobile Networks across 190 countries.

Formerly Senior Vice President at Virgin Hyperloop One's Global Field Operations.

In this role, Earle was responsible for all Virgin Hyperloop's customer and partner activities around the world and ran the company's sales, advisory and business development organisations. Virgin Hyperloop One is the only company in the world that has built a fully operational hyperloop system and is leading the world in designing and building the first new mode of mass transportation since the aeroplane.

Prior to Virgin Hyperloop One, Nick Earle was responsible for Cisco's global cloud go-to-market strategy and also led Cisco's world-wide field organisation, growing the business to over US\$10 billion in revenue. He was tasked by the CEO to lead the company's efforts to transition from hardware-centric company to a cloud, software and services-led company.

Earle has also held senior executive roles at Hewlett Packard, where he ran the Worldwide Enterprise Marketing function and was appointed by the CEO to define and roll out the HP Internet strategy to transform HP for the dot com era. This makes him unique in having led the cross company transformation programmes for two US\$50 billion global corporations.

Nick Earle is a sales operation and change management leader with over 30 years of experience spanning large corporations and start-ups in the global IT and transportation sectors. He has co-authored two books; Mesh Collaboration: Creating New Business Value in the Network of Everything and From Dot.com to Dot.profit.

Topics

- Customer Experience
- Leadership
- Transformation
- Transportation