
NIMA ABU WARDEH

LONDON
SPEAKER
BUREAU

- **Presenter of BBC World's weekly business and finance programme, Middle East Business Report**



Topics

- **Facilitators**

Nima Abu-Wardeh is a bilingual English Arabic broadcast journalist specialising in Arab issues. Nima presents BBC World's weekly business and finance programme, Middle East Business Report (MEBR) and was part of the team that set up the programme. She has reported, produced and presented programmes for Al Jazeera and Dubai's Business Channel as well as BBC World. Before joining MEBR, Nima was a regular guest on BBC Radio 4's Four Corners addressing Arab issues, and a guest on BBC World's Dateline London as a regional expert.

Nima is regarded as an opinion leader and in this capacity is approached by think-tanks, the corporate world and government organisations for her insight. She is also invited to give talks as well as participate in off-the-record discussions about the region. Nima provides consultancy and media training to government institutions and the private sector. She has written opinion pieces for Forbes Arabia and has taught media courses at Zayed University in the United Arab Emirates as a visiting lecturer.

Nima regularly chairs, and is a speaker at, regional and global gatherings, notably the World Economic Forum and the Arab Business Council meetings, as well as other events and awards evenings. Nima is keen to encourage talent and the region's youth and has helped create competitions that serve this purpose, such as the Scintilla Monaco poetry competition. She has also judged numerous awards, competitions including Dubai's mini film festival, and been an on-screen judge for Discovery's Reel Race.

Nima is also keen to promote Arab culture, identity and unity. With this in mind, she has been a member of the Arab Thought Foundation's Advisory Committee as well as a board member of the World Congress for History Producers. Nima

has received awards for excellence from regional businesses and communities.

She recently launched the Arab world's first personal finance website in both English and Arabic – cashy.me.