

# NING ZHU

**LONDON  
SPEAKER  
BUREAU**

- Author of best seller 'The Investor's Enemy'
- Deputy Dean and Prof. of Finance at SAIF



Ning Zhu is a Deputy Dean and Professor of Finance at the Shanghai Advanced Institute of Finance (SAIF), Shanghai JiaoTong University, and a Special Term Professor of Finance at University of California and at GuangHua School of Management at Beijing University.

He is also a faculty fellow at the Yale University International Center for Finance and Dean's Scholar in Finance at University of California. Prior to coming back to Asia and founding SAIF, he was a tenured professor of finance at University of California.

## Topics

- Asia
- Economics
- Future
- Global
- Globalisation
- Management
- Marketing
- Strategy

Professor Zhu is an internationally recognized expert in behavioral finance, Chinese economic and financial reform, investments, and corporate finance. He has published numerous articles in leading journals in the finance, economics, management and legal fields and won various awards for his research and teaching excellence.

He commands extensive consulting experiences advising international organizations, such as the World Bank and IMF; central banks, market regulators, and securities exchanges around the globe; and some of the largest institutional money managers and investment banks in the world.

During his leave from the University of California, he implemented his research into practice and leads the quantitative strategies and portfolio advisory teams at Lehman Brothers and Nomura International in Hong Kong, which was top ranked by leading institutional surveys. He sits on the board of several leading financial companies in China.

Professor Zhu is widely regarded as a leading expert on Chinese economics and finance by the media. He has been regularly interviewed by leading TV programs, in both Chinese and English, and featured as event keynote speakers. He contributes regularly to columns at the China Daily, Financial Times (Chinese), and Sina Finance, the largest Chinese online financial website.

Professor Zhu is the author of the Chinese best seller "The Investors' Enemy" on behavioral finance (in the process of being translated into English) and a new book on the implicit guarantees in Chinese financial reform and stability.

Professor Zhu receives his B. Econ. Degree from Beijing University, Master of Science degree from Cornell University (NY), and Ph.D. degree (finance) from Yale University (CT).