
PETER HINSSEN

One of Europe's most respected thought leaders on the impact of technology on our society

LONDON
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Peter Hinssen is one of Europe's most respected thought leaders on the impact of technology on our society. He has a focus on the consumer adoption of technology, on the impact of the networked digital society, and on the alignment between business and IT.

Hinssen is co-founder of Across Group and an entrepreneur, lecturer and writer, he is also the former chairman of Porthus and has been an Entrepreneur in Residence with McKinsey. Peter Hinssen was founder of e-COM Interactive, a leading Internet consultancy firm, where he implemented some of the first large-scale Internet and e-commerce projects in Europe.

Topics

- Digital
- Future
- Technology

Hinssen is currently involved as a coach developing future innovation perspectives, and is a board advisor on subjects related to innovation and IT. Hinssen focuses on what corporates can learn from startups, on the cultural dimension of innovation and change, and on the organisational patterns of innovation: how to move from inspiration to execution when it comes to disruption.

Peter Hinssen lectures on IT Strategy, Technology and Organisational future challenges at several business school including London Business School and MIT.