

# PHILIPPE BOURGUIGNON

LONDON  
SPEAKER  
BUREAU

- Partner, Revolution – Vice Chairman, Revolution Places, former CEO Club Méditerranée



## Topics

- Economics
- Finance
- Future
- Government
- Leadership
- Motivation
- Politics
- Technology

Philippe is a partner of Revolution, created by Steve Case to invest and build disruptive, innovative companies that offer more choice, convenience, and control for both consumers and businesses.

He is responsible for a portfolio of company's where Revolution has invested: Vinfolio, Framebridge, BusBud, SRS Acquiom and Cava Grill.

Philippe Bourguignon is also partner and vice chairman of Revolution Places, a company that is creating a new model for travel and tourism that promotes and encourages a healthy lifestyle, Philippe establishes consumer brands that reflect those values: Miraval and Exclusive Resorts, a carefully vetted collection of more than 400 privately managed multimillion-dollar residences in iconic destinations paired with highly personalized and intuitive service. Revolution Places' approach is to create unique, authentic experiences that can become treasured memories that last a lifetime — and build large businesses in the process by investing in prime real — estate such as Cacique in Costa Rica, Grove Farm in Hawaii etc. Prior to joining Revolution, Philippe was co-chief executive officer of the Davos-based World Economic Forum in 2003 and 2004.

Previously, as chairman and chief executive of Club Med, he was widely credited with a comprehensive turnaround of the company in 2000. The change included refocusing the brand, revamping operations and restoring competitiveness, implementing an innovative pricing policy, and completely overhauling the management culture.

Beginning in 1988, Philippe worked with Disney in several capacities, including as chairman and chief executive officer of Euro Disney, and executive vice president of Disney Europe. As the head of Euro Disney, he led a far-reaching corporate restructuring which restored the company on solid financial footing and achieved operating results far ahead of market expectations. Previously Philippe spent 14 years with the Accor group, one of the largest hotel groups in the world.

Initially serving as vice president of Development for Asia/Middle East and executive vice president of North America, he was eventually promoted to president of Accor for the Asia/Pacific region.

Today, Philippe is an active investor and advisor for Worldview (a new space tourism company with plans to deliver passengers to the stratosphere as early as 2017) and a member of the board of Neiman Marcus. In addition, he also sits on the global board of Operation Hope, a non-profit organization with a vision to eradicate poverty, and Planet Finance helping to create the conditions for a better life for future generations across the world. He previously served as a member of the board of directors for Zipcar and spent 11-years on the board at eBay.

Philippe is also a co-founder of the Monthly Barometer. The Barometer is a

subscription service that enables executives and leaders from around the world to anticipate and leverage emerging trends, using “contextual intelligence” methods to analyze the macro issues relevant to decision-makers. It has been in existence for more than ten years and has a remarkably accurate track record.

Mr. Bourguignon has been named Chevalier of the Legion of Honor and Officer in the Ordre National du Mérite, and received the Moroccan Wissam Al Alaoui Order.

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