

PIPPA MALMGREN

**LONDON
SPEAKER
BUREAU**

- **Former US Presidential Adviser**
- **Award winning Author**
- **Authority on Geopolitical, Economic and Technological Trends**



Topics

- Economics
- Finance
- Globalisation
- Government
- Politics

Dr. Pippa Malmgren is an economist who tries to make sense of the world economy by writing books, by founding tech businesses, by advising policymakers around the world and by public speaking. She is the co-founder of Datifly, a firm that advises on the use of drones by industry and previously co-founded a firm which won the Cog X Award for Autonomy and the 2020 National Technology Award for the Most Innovative Enterprise Product. She serves as the Chairman of the Drone/UAV Subcommittee on manufacturing standards at The British Standards Institute.

She served President George W. Bush in the White House as Special Assistant to the President and on The National Economic Council. She was responsible for financial market issues and handled Enron and Sarbanes Oxley. She served on the President's Working Group on Corporate Governance and The President's Working Group on Financial Markets. After 9/11 she was also responsible for assessing Terrorism Risks to the Economy and technology as a source of geopolitical competitiveness.

Before joining the White House, Pippa Malmgren ran the Bankers Trust Asset Management business in Asia and was then appointed as the Global Chief Currency Strategist. She was then named the Deputy Head of Global Strategy at UBS.

Her most recent book, *The Infinite Leader*, was an immediate bestseller when it launched in October 2020. Her last book, *The Leadership Lab*, was named Business Book of the Year and Best Book on Leadership in 2019 and won the International Press Award 2020 and the NYC Library Big Apple Award. She is the author of: *Geopolitics for Investors* (2015) and *Signals: How Everyday Signs Help Us Navigate the World's Turbulent Economy* a crowd-funded 4x Amazon best-seller (2016). She has been named one of the Fifty Top Inspiring Women in the UK and one of the Top 100 in Tech by @WATC_WeAreTech and longlisted by Computer Weekly as a Most Influential Women in Tech for 2019 and 2020. She serves as a judge on The Queen's Enterprise Business Awards and was a member of the Board of Directors for The Department for International Trade in the UK from 2017-2019. She is a Senior Associate Fellow of RUSI. She is also an advisor to the BSA Huxley Summit.

Pippa Malmgren has a BA from Mount Vernon College and an M.Sc. and PhD from LSE. She completed the Harvard Program on National Security. She lectures at Sandhurst and the Duke Fuqua Global Executive MBA Program and has lectured at the U Texas Austin and INSEAD. She gave the graduation address at the London School of Economics in 2013 and 2016. Firms like Google, American Express, major banks and industry leaders retain her to speak.

