

RAY HAMMOND

**LONDON
SPEAKER
BUREAU**

- **Europe's most experienced, most successful and most widely published futurologist**



Topics

- Author
- Creativity
- Entrepreneurship
- Future
- Innovation
- Technology

For over 30 years Ray Hammond has researched, written, spoken and broadcast about how major trends will affect society and business in the future. He is also a successful and proven business leader and serial entrepreneur with hands-on experience of creating, building and leading thriving businesses.

In 2010 he was honoured with a UN gold medal for services to futurology by Mikhail Gorbachev. In the accompanying citation President Gorbachev said "We are delighted to honour Ray Hammond for his constant commitment to research and for his stunning speculations about the future enlightened by scientific knowledge and an evident concern for humankind."

Hammond is the author of 17 books about the future, a body of work which he began in 1980 and which stands as testament to the long-term accuracy and reliability of his foresight. He is now living in the future he first described over three decades ago.

The On-Line Handbook (1984) was the world's first book to identify the importance of the Internet and to identify 'search' as the driving force behind on-line advertising and e-commerce. His ground-breaking publication The Modern Frankenstein (1986) became the first book to predict the importance of DNA analysis, genetic engineering, cloning and the emergence of super-intelligent machines that may become rivals to the human species later in the 21st Century.

In 1996 his international best-seller Digital Business provided a blueprint for Web commerce and provided a business plan for online retail enterprises. He is also the author of four futuristic novels and his books have been best-sellers in the USA, UK, France, Spain, Poland, Japan and China. In addition, the Intel Corporation commissioned Ray to write a short story based on Intel's research for The Morrow Project.

As a gifted and inspirational keynote speaker, Hammond is in world-wide demand by business, governments and non-government organisations. His speaking topics include the impact of technology and innovation on business growth, the importance of sustainable business models and the continuing significance of globalisation.

He also provides many academic lectures around the world, and is a contributor to the Human-Computer Interaction Laboratory at the University of Maryland, U.S.A. and he is an elected Fellow of the U.K.'s Royal Society of Arts (F.R.S.A.) and an elected Fellow of the World Innovation Foundation (F.W.I.F.), a Swiss-registered charity which counts 91 Nobel-laureate scientists among its 3,000 strong fellowship.

Currently, Ray Hammond is working on a book called "Smart bodies: How digital technology will transform your health".

TESTIMONIALS

"On behalf of 650 spellbound delegates, thank you Ray. Your keynote address was just brilliant and we have had rich feedback. Your address was incisive, relevant, encouraging, frightening, profound and funny."

EuRA 2015, Porto, Portugal

"We promised delegates at our conference something special, and Ray Hammond delivered."

Power Of Three Investors' Conference, Stockholm

"Ray provided a really amazing early-evening speech. It provided plenty of fruitful discussion over dinner."

Camelot Consulting AG, Montreaux, Switzerland

"The Future Of Employment is a challenging topic, but Ray Hammond provided a convincing glimpse of what might be coming in his stimulating keynote."

Employers' Network, London

"Our international guests were stunned by Ray's vision of the mobile business future."

Samsung Europe

"Our management team was fascinated to learn that Ray's own genome has been decoded and the impact that such decoding is likely to have on the application of existing drugs."

Novo Nordisk, Zurich

"Not a note, not a slide in sight, yet Ray spoke for over an hour with lucidity, clarity and insight."

DSM, Madrid

"The volcanic ash cloud travel disruption meant that we had to wait six months to hear Ray's view of the future. It was worth the wait. A stunning yet realistic vision."

Navteq, Frankfurt

"It was the way that Ray Hammond identified the big trends that are most likely to affect our business that impressed our senior management team."

Genpact, Paris

"Ray Hammond's keynote presentation and the workshops he gave were fantastic! The feedback from the management team is very positive."

Severstal Steel, Moscow

"Thank you Ray for contributing to the success of the Intel Marketing Summit. You were fabulous! We asked you to 'bend our minds' and you did exactly that. That participants did not want the discussion to end despite your having presented at the end of long day speaks volumes about the affect you had on everyone in attendance. Needless to say, participant response has been overwhelmingly positive."

Intel Corporation, San Jose