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# RENE CARAYOL

LONDON  
SPEAKER  
BUREAU

- Author of Corporate Voodoo and change specialist



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René Carayol is a leading business guru specialising in leadership, culture and transformation, drawing from his own unique experiences on the boards of some of the biggest international organisations; from Marks & Spencer and Pepsi to The World Bank and the Inland Revenue.

He is the author of the leadership and culture bible, 'Corporate Voodoo' and has had the privilege of working closely with some of the world's best leaders including Martin Senn at Zurich Financial Services, Mario Greco at Generali and Maria Ramos at Barclays Africa.

## Topics

- Business
- Future
- Leadership
- Management
- Motivation
- Technology

Carayol has become renowned for his work with top teams across the globe; transforming the career and profile of some of the world's most exciting and emerging business talents, and taking a plethora of iconic corporations on a journey that has transformed their businesses.

Carayol asks awkward and uncomfortable questions. How do you change old-fashioned, risk-adverse processes that are ill suited to emerging global markets? How do you secure and nurture the talents of a new generation of leaders? How do you overcome cynicism and complacency, and replace them with resolve?

Carayol was awarded an MBE in 2004 for outstanding service to the business community. He has provided leadership support to the British Prime Minister's Delivery Unit, and is now a Visiting Professor at Cass Business School.

Recent testimonials:

'Inspirational and enjoyable' – The Prime Minister's Delivery Unit

'Great as always' – PA Consulting

'Very insightful with plenty of good examples' – Barclays Bank

'Your work is full of accurate business insight and really hits the mark' – ASDA

'René brought perspective, content and all the key messages together' – Intel