
Rolf Dobelli



Rolf Dobelli founded WORLD.MINDS, a community of the world's most famous and distinguished thinkers, scientists, artists and entrepreneurs including Nobel prize winner Kurt Wuthrich, Nassim Nicholas Taleb (The Black Swan), Matt Ridley (The Rational Optimist), philosopher Daniel Dennet and many others.

Earlier in his career, Dobelli joined Swissair as CEO of several of its subsidiaries. In 1999, he co-founded get Abstract, the world's largest publisher of compressed business knowledge. From 2003-08, he hosted a weekly show on Bloomberg Television. He writes a weekly column on cognitive errors for Switzerland's largest Sunday newspaper and for the reputable weekly Die Zeit. He also reviews books for The Washington Post.

Dobelli has been quoted in The Wall Street Journal, Financial Times, Harvard Management Update and many other U.S. and European business publications. Most famously, Rolf is author of "The Art of Thinking Clearly", which became an instant success and landed on the best-seller list in Germany and Switzerland in 2012. It was translated into English in 2013 and hit the top ten bestseller lists in the U.K, South Korea, India, Ireland, Hong Kong and Singapore.

Dobelli is a member of PEN and serves on the boards of Life Science Zurich and Sosense. In his spare time he writes novels which are published by Diogenes.