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# STEFAN HYTTFORS

Acclaimed Futurist, Change Agent and Inspiring Speaker

LONDON  
SPEAKER  
BUREAU

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## Topics

- Creativity
- Future
- Innovation
- Technology

Stefan Hyttfors is an acclaimed futurist and speaker focused on disruptive technologies, behavioural change and next generation leadership. His work always tackles global opportunities and global challenges. Stefan believes that the future is not to be predicted, it is to be created. He studies change and his vision is to help, as many companies and executives as possible, embrace disruptive change on a global scale to create a better future.

Stefan started his career as a photo journalist for *Expressen*, travelling around the world. He then founded his own consultancy Wenderfalck and studied economics. In 2006 he saw the coming power of social media and focused 100% on digital PR, a very successful strategy which led to several prestigious awards. In 2012, looking to share his learnt insights, he became a sought after business advisor and speaker and has been speaking since on Big Data, cloud computing, regenerative medicine, 3D-printing, crowdsourcing to managers, employees, experts, and executives in CSR, HR, IT, sales, and finance.

Stefan's mission is to make you ready for change. The world is changing. The Internet is the biggest game changer of all and it affects all markets. And when markets change, you change or you die.

In his presentations, Stefan shows that with disruptive technologies and the power of networks we can find new business solutions and business models and create wealth. He also discusses how to be more agile and competitive in the digital age.

Highly energetic and provocative and with a good sense of humour, Stefan's presentations are individually tailored to be as relevant as possible. He happily promotes clients' events using video messages and Twitter and he likes using multimedia during his presentation to illustrate his Messages.