Susan Greenfield



Baroness Susan Greenfield, is a British scientist, writer, broadcaster and member of the House of Lords. Specialising in the physiology of the brain, Susan researches the impact of 21st century technologies on the mind, how the brain generates consciousness and novel approaches to neurodegenerative diseases such as Alzheimer's and Parkinson's.

Susan has written a range of non-specialist books on issues relating to the mind and brain for the general reader. She appears regularly on radio and television and frequently gives talks to the public and private sector.

A former Director of the Royal Institution of Great Britain (the first woman to hold that position), Susan has been awarded 30 Honorary Degrees from British and foreign universities.

Understanding the human mind and how it is evolving, bears relevance to audiences right across the public and private sector – from solving workforce issues, nurturing leadership and inspiring creativity, to understanding the consumers of the future.

She has held research fellowships in the Department of Physiology Oxford, the College de France Paris, and NYU Medical Center New York and has since been awarded 32 Honorary Degrees from British and foreign universities.