Terry Jones



Best known for founding Travelocity.com and serving as founding Chairman of Kayak.com, Terry Jones has become a powerful voice in the world of entrepreneurship through his numerous speaking engagements and the publication of his book, ON Innovation. His career path has established him as a thought leader on innovation in our increasingly digital world.

Jones, who began his career as a travel agent, spent 24 years at American Airlines, in marketing and information technology, capping his career as Chief Information Officer of its SABRE division. While at SABRE he led a team of six working on a project that became Travelocity.com. Jones served as CEO of Travelocity for seven years transforming it to a public company with three billion dollars in travel sales. He left Travelocity when the company was taken private and became part of the founding team at Kayak.com, a company that yet again revolutionized how travel was purchased. He served as Chairman of the company from its founding until it was sold to Priceline for \$1.8 billion dollars in 2013.

Today he is the Chairman of Wayblazer and managing principal of ON Inc, a consultancy he founded to help companies in their transition to the digital economy.

He has served on the boards of thirteen public and private companies and currently serves on the boards of Wayblazer, Boingo, Smart Destinations and The Camping and Education Foundation.

He is a venture capitalist with General Catalyst Partners and Sierra Angels.

The holder of several patents. Jones is a graduate of Denison University and has an honors doctor of letters from Sierra Nevada College.