
TIM REID

- Creative Genius

LONDON
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Tim Reid is a multiple award winning comedy writer, best known for co-creating and co-writing the BAFTA winning sitcom, CAR SHARE.

As well as winning the BAFTA for Best Scripted Comedy, CAR SHARE also won Best Original Programme at the Broadcast Awards, 2016; Most Popular Comedy Series at the National Television Awards, 2016; and Best TV Entertainment Programme at the Television and Radio Industries Club Awards.

But as well as being a successful comedy writer, Reid is a world class innovation expert, and he's passionate about combining these two skills to help businesses become as creative as comedians.

Topics

- Creativity
- Innovation

Tim Reid has worked for some of the worlds most creative organisations, including global ad agencies, innovation consultancies and the BBC. He's helped clients from beer brands to broadcasters reimagine the future and re-invent their businesses.

Tim Reid is quite possibly unique in the world of advertising having worked in every discipline available in an ad agency. Tim Reid started his career as an adman at J Walter Thompson as a Media Planner, before moving to McCann Erickson as an Account Director, then Strategic Planner, and finally as an award winning Copywriter.

info@londonspeakerbureau.my +603 2301 0988