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# TODD BENJAMIN

LONDON  
SPEAKER  
BUREAU

- For over twenty-five years, anchor, correspondent, and financial editor for CNN



Todd Benjamin is well known to television audiences across the globe. For 26 years he worked as an anchor, correspondent, and financial editor for CNN. During that time he was based in Washington DC, New York, Tokyo, and London.

Todd's wide-ranging international experience and informed opinions, combined with his engaging style have made Todd a sought after moderator and interviewer, often working with the same clients year after year. Todd works closely with his clients to ensure that their conferences and meetings will be energizing, informative, and effective.

## Topics

- Facilitators

He is known for his insightful questions and pacing of events, and the ability to get the panelists to really probe the issues. Organizers he has worked with say they are impressed with how closely he works with them, how easy he is to work with and how well he connects with the audience.

As one client says, his moderation technique made sure that everybody was involved and more importantly energized—in fact a quote from one of the CEO's was that "the whole room became a panel." He always begins a conversation with clients, "What are the main themes or points you want your audience to walk away with, both from a content and branding viewpoint? How can I help assure you that the money you spend on this event reflects well on you and the firm."

His clients range from Fortune 500 companies to financial firms and private equity firms. An award winning journalist, Todd has interviewed everyone from Mikhail Gorbachev, Bill Clinton, Alan Greenspan, and Tony Blair, to Nobel prize winning economists and several of the world's leading CEOs. Todd continues to appear on CNN as an independent analyst to provide live commentary and analysis, where his views on the global economy, financial markets, Eurozone crisis, and other issues are widely followed.

Todd is also a visiting lecturer in leadership at the London Business School Executive Education program.