
VIJAY GOVINDARAJAN

**LONDON
SPEAKER
BUREAU**

- **Thought Leader on Strategy and Innovation**



Topics

- Creativity
- Globalisation
- Innovation
- Management
- Strategy

Vijay Govindarajan, known as VG, is widely regarded as one of the world's leading experts on strategy and innovation. He is the Earl C. Daum 1924 Professor of International Business at the Tuck School of Business at Dartmouth College. He was the first Professor in Residence and Chief Innovation Consultant at General Electric. He worked with GE's CEO Jeff Immelt to write "How GE is Disrupting Itself", the Harvard Business Review (HBR) article that pioneered the concept of reverse innovation – any innovation that is adopted first in the developing world. HBR picked reverse innovation as one of the Great Moments in Management in the Last Century. In the latest global ranking of management thinkers, Govindarajan came in third place.

Named a "Rising Super Star" by The Economist, VG writes about innovation and execution on his blog, Harvard Business Review, and Bloomberg BusinessWeek. He is a co-leader of a global initiative to design a \$300 House. Prior to joining the faculty at Tuck, VG was on the faculties of Harvard Business School, INSEAD (Fontainebleau) and the Indian Institute of Management (Ahmedabad, India).

The recipient of numerous awards for excellence in research, Vijay was inducted into the Academy of Management Journals' Hall of Fame, and ranked by Management International Review as one of the Top 20 North American Superstars for research in strategy and organisation. One of his papers was recognised as one of the ten most-often cited articles in the entire 40-year history of Academy of Management Journal.

VG is a rare faculty who has published more than ten articles in the top academic journals (Academy of Management Journal, Academy of Management Review, Strategic Management Journal) and more than ten articles in prestigious practitioner journals including several best-selling HBR articles. He received the McKinsey Award for the best article in HBR. He published the New York Times and Wall Street Journal Best Seller Reverse Innovation.

Rated in the Top Five Most Respected Executive Coach on Strategy by Forbes, VG has worked with CEOs and top management teams in more than 25% of the Fortune 500 firms to discuss, challenge, and escalate their thinking about strategy. His clients include: Boeing, Coca-Cola, Colgate, Deere, FedEx, GE, Hewlett-Packard, IBM, J.P. Morgan Chase, J&J, New York Times, P&G, Sony, and Wal-Mart. He has been a keynote speaker in the BusinessWeek CEO Forum, HSM World Business Forum, TED and World Economic Forum at Davos. VG is a fellow at Innosight, an innovation consulting firm.

VG received his doctorate from the Harvard Business School and was awarded the Robert Bowne Prize for the best thesis proposal. He also received his MBA with distinction from the Harvard Business School where he was included in the Dean's Honour List. Prior to this, VG received his Chartered Accountancy degree in India where he was awarded the President's Gold Medal for obtaining the first rank

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