Vitaly Golomb

Vitaly Golomb leads global venture investments in 3D Printing, Augmented Reality, Artificial Intelligence, and other technologies of the 3rd Industrial Revolution at HP Tech Ventures, the corporate venture arm of Silicon Valley's original startup. Before joining HP, he was a serial entrepreneur who started out as a teenage designer.

Golomb founded Keen Systems an award-winning ecommerce software company and creator of the award-winning "Print is Big" campaign. He has served as advisor and board member to a number of companies, including: Rimac Automobili (world's fastest electric car), Breathometer (SharkTank), Zite (acquired by CNN), Topicmarks (acquired by Tagged), NewsBasis (acquired by PR Newswire), SpeedDate.com (acquired by IAC), and others.

Golomb is the author of Accelerated Startup (2017) that has already been called a "must read" by several leaders in the startup ecosystem. He is a contributing writer to TechCrunch, the world's leading technology news source, and other publications.

TOPICS

Disruptive Technologies of the next Industrial Revolution

Rapid technology advances in the 3 As – Additive Manufacturing, Augmented Reality, and Artificial Intelligence – are completely changing major industries. The average time companies spend at the top of the Fortune list is shrinking and their tenure in the S&P 500 went from 75 years to 16, with 75% of the current list expected to be replaced by 2027. While the effect on business cannot be underestimated, the socio-economic ramifications are even more profound. Golomb discusses recent technology breakthroughs in 3D Printing, Synthetic Biology, Robotics, Artificial Intelligence and their effect on business, education, labour, and the new economy.

Corporate Innovation in an Exponential World

Uber went from taking a piece of the San Francisco taxi market, to quadrupling it in less than 4 years. Today startups are disrupting markets at an increasingly faster pace and enterprises find themselves having to innovate or fade away. Golomb discusses the necessity and components of corporate innovation programs that he has tested first-hand at HP and helped other enterprises put in place, including: startup ecosystem participation and support, corporate incubators and accelerators, corporate venture capital, and M&A. He also surfaces key techniques startup founders use to rapidly develop new products and markets that can be applied to projects within large organisations and government.

Accelerated Startup

Many traditional business schools are choosing to apply to accelerators instead of MBAs and learn by doing at a rapid pace. Golomb provides all of the latest tools and techniques used by the world's top accelerator programmes to manufacture successful startups.

Don't Be A Wantrepreneur

Be it the next hot app or a coffee shop, most ideas never come to fruition because fear can be a stronger emotion than hope. At any given event in Silicon Valley or around the world, there are numerous dreamers who need that extra push. Golomb lays out the personality traits that separate entrepreneurs from the rest, how to identify ideas that can become valuable companies and how to turn them into reality.

Pitching Like a Boss

Pitching is storytelling with a hook. In the past few years, Golomb has trained thousands on how to pitch, including startups in some of the world's leading accelerator programmes that went on to raise millions of dollars.

Design Driven

Apple owes the title of the world's most valuable company to its genius in design. Design has earned a very important seat at the table with today's companies especially in the world of software and apps. Golomb offers principles and business value of good design, design disciplines, how to hire and work with designers, and the design success formula.

Startup Here, Startup Now

It is easier to launch a startup anywhere in the world than it was in Silicon Valley in 1999. Technology, commerce, and marketing platforms make it possible to be in business in minutes. While Silicon Valley will continue to be the centre of the innovation universe, numerous exciting opportunities are available just about anywhere. Golomb brings the latest data on industry growth and venture capital trends, analysis of opportunities and challenges in the regional market, and what it takes to succeed on a global scale.