

# VITO DI BARI

LONDON  
SPEAKER  
BUREAU

- An acclaimed futurist and innovation designer, 'the new European guru of innovation', according to The Financial Times



Vito Di Bari maintains a global reputation of excellence as the world's premiere futurist and innovation strategist, forecasting trends in business innovation based on new technologies and quoted as the top inspirational guru.

Di Bari is an esteemed former professor of Project Design and Management of Innovation at both the Polytechnic University and Bocconi University in Milan. He has also served as Executive Director for the IMI Institute of UNESCO in Paris; the candidate city of Milan has chosen Di Bari to be the Innovation Designer of the World Fair Expo 2015.

In 2001, Di Bari has secured his visions and legacy by founding Next Media Lab – a cutting edge international research laboratory, named "Milan's think tank" by Wired Magazine, where he currently serves as CEO. After moving to Miami Beach, Di Bari founded Di Bari & Associates – a design studio is changing the world a neighbourhood at the time through his cutting edge artistic iconic urban installations, using recent discoveries in various fields such as AR, sensors and 3D printing.

A recognised author on innovative theories, Di Bari has published a multitude of works including the books: Social Killer, Short Circuit, Web 2.0, The Future is Already Here (but we don't know it yet), 2015, Weekend in the Future, Strategies for the Next Economy, The Digital Economy Encyclopedia, Key Words for the Net Economy, and Multimedia Management.

## Topics

- Big Data
- Creativity
- Future
- Future Cities
- Global Trends
- Innovation
- Technology