
WINSTON WENYAN MA

High-Tech Investor, Digital Economy Author, NYU Adjunct Professor

LONDON
SPEAKER
BUREAU



Winston Ma is an investor, attorney, author, and adjunct professor in the global digital economy. Ma expertise lie in in the global digital economy, cross border investments, and multinational law and policy. Most recently for 10 years, he was Managing Director and Head of North America Office for China Investment Corporation (CIC), China's sovereign wealth fund, where he makes cross-border digital economy investments (the "Digital Silk Road") and seek synergies between China and world markets ("Global Investments, China Factors"). Prior to that, Ma served as the deputy head of equity capital markets at Barclays Capital, a vice president at J.P. Morgan investment banking, and a corporate lawyer at Davis Polk & Wardwell LLP in New York.

Topics

- Asia
- China
- Digital
- Digital Economy
- Economics
- Finance
- Investment
- Leadership

At CIC's inception in 2007, Winston Ma was among the first group of overseas hires by CIC, where he was a founding member of both CIC's Private Equity Department and later the Special Investment Department for direct investing (Head of CIC North America office 2014-2015). He had leadership roles in global investments involving financial services, technology (TMT), energy and natural resources sectors, including the setup of West Summit (Huashan) Capital, a cross-border growth capital fund in Silicon Valley, which was CIC's first overseas tech investment. He served on the board of international listed and private companies.

Nationally certified Software Programmer as early as 1994, Winston Ma is the book author of *China's Mobile Economy* (Wiley 2016, among "best 2016 business books for CIOs"), *Digital Economy 2.0* (Chinese 2017), *The Digital Silk Road* (German/English 2018), *China's AI Economy* (Japanese 2019), as well as *Investing in China* (Risk Books, 2006). His latest book "*The Hunt for Unicorns: How Sovereign Funds Are Reshaping Investment in the Digital Economy*" (Wiley publishing) is forthcoming 2020.

Winston Ma selected a 2013 Young Global Leader at the World Economic Forum (WEF) and has been a member of the Council for Long-Term Investing and Council for Digital Economy and Society. He has served as adjunct professor at NYU School of Law (current course "*Sovereign Investments & Regulations*"), NYU Stern Business School and Tsinghua School of Economics and Management. He earned his MBA from the University of Michigan Ross Business School (Beta Gamma Sigma) and his master of comparative jurisprudence from the New York University School of Law (Hauser Global Scholar). He earned bachelor of science (electronics materials major) and bachelor of law degrees from Fudan University in Shanghai, China. He is a member of New York University (NYU) President's Global Council since inception, and in 2014 he received the NYU Distinguished Alumni Award.