



DAVID COULTHARD

Former Formula One Driver & Formula One Presenter

David Coulthard explain what it takes to succeed in a competitive business with high technology, high finance and immensely high stakes. Like any global business, Formula 1 demands the best from its people. To thrive within it requires impeccable leadership and communication skills, as well.

David Coulthard is one of the most successful British drivers in the history of Formula One. He is currently F1 co-presenter and sporting pundit for the BBC. David joined Red Bull Racing in 2005 and announced his retirement from F1 in 2008 after his fourteenth F1 season, with 13 grand prix victories including two at Monaco, 62 podium finishes and he was the highest scoring driver notching up 535 points! David is consultant to Red Bull Racing and also acts as an ambassador for Mercedes-Benz.

David was the first ever recipient of the McLaren Autosport BRDC Award for young drivers. With McLaren, he took his new team's first win in three seasons at the 1997 Australian Grand Prix. In all, he scored 12 of his 13 grand prix wins and 51 of his 62 podium finishes with McLaren, and, after supporting team-mate Mika Häkkinen to the drivers' championship in 1998 and '99, he finished runner-up to Michael Schumacher in 2001. He amassed a large points haul and is sixth on the all-time scorers list, being the top British scorer. David formerly owned a hotel in Monte Carlo.



Since 2010, David raced for three seasons as one of the AMG Mercedes C-Class drivers for DTM (Deutsche Tourenwagen Masters), the German Touring Car Championship with his last race at Hockenheim, October 2012. Drawing upon his successful career as one of Britain's top F1 drivers David offers audiences great insights into the strengths and challenges of an F1 driver. Using parallels from his time spent on and off the track working with prestigious teams, he offers invaluable lessons in teamwork and leadership, to empower individuals achieve their goals.

A unique opportunity offers David teaming up with Mark Gallagher, former Head of F1 Cosworth Engines, to duet in bespoke high-octane synchronized Q&A sessions. Using a mixture of stories and anecdotes, combined with infectious humour, they frame clients business messages and objectives, and offer their sharp business insights with an eloquent clarity as you would expect from these two high caliber, analytical and strategic professionals... all set against a background of exhilarating visuals.