



JIM MAROUS

Owner and Publisher of the Digital Banking Report and Co- Publisher of The Financial Brand

Named as one of the most influential people in banking and a top 5 Fintech influencer to follow, Jim Marous is an internationally recognised financial industry strategist, co-publisher of The Financial Brand and the owner and publisher of the Digital Banking Report. Marous advises on innovation, portfolio growth, customer experience, marketing strategies, channel shift, payments and digital transformation within the financial services industry.

As a sought after industry speaker, author and recognised authority on disruption in the financial services industry, Marous has been featured by CNBC and CNN, The Wall Street Journal, New York Times, The Financial Times, The Economist, The American Banker, Accenture and the Irish Tech News and has spoken to audiences worldwide.

Jim has also advised the White House on banking policy and is a regular contributor and guest host for the Breaking Banks broadcast hosted by Brett King.

Topics

- :: Financial Innovation
- :: Fintech
- :: Digital Engagement
- :: Reaching the New Digital Consumer
- :: What Banking Can Learn From Top Innovators
- :: Securing Banking's Role as the Relationship Gatekeeper

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