



JOE DIVANNA

AUTHOR AND INTERNATIONAL SPEAKER ON FINANCE, STRATEGY AND TECHNOLOGY

Joe DiVanna runs an innovation think-tank providing research and advisory services to the financial services industry, global businesses and governments. He was described by the Financial Times as "one of the foremost experts in sharia-compliant finance". Joe's insight on twenty-first century business and banking focuses on the premise that in order to be competitive, all businesses must have a strong value proposition that is memorable, credible, demonstrable, measurable and actionable.

Joe DiVanna has specialised in management and strategy. During his career, he has helped organisations to rethink financial services, redefine entertainment and media production, streamline manufacturing operations, reduce pharmaceutical development time, and improve customer service in electric utilities. He has specialised further in banking and finance, with a special focus on ethical banking and Islamic Banking.

Joe is the author of the annual Top 500 Islamic Banks supplement to the November issue of The Banker Magazine. His research has been featured on AMR Research, Lafferty and VRL Knowledge, as well as numerous industry journals and magazines.

Joe has recently helped the African Banking Corporation develop its brand strategy in Southern Africa and Barclays Bank, Ghana, develop a strategy for promoting affordable housing in Ghana.

Recent clients include: MasterCard, African Banking Corporation, Barclays, First National Bank, VISA International, J.P. Morgan, Credit Suisse, UBS, Arabian Society for Human Resource Management, Royal and Sun Alliance, BUPA, BT Global, Deloitte, IBM, Hewlett-Packard.

