

LONDON
SPEAKER
BUREAU

PEGGY LIU

Expert on China's sustainability

Peggy Liu, Chairperson of JUCCE, the Joint US-China Collaboration on Clean Energy, is internationally recognised for her expertise on China's sustainability landscape and for fostering international collaboration with China. JUCCE is a non-profit organisation dedicated to accelerating the greening of China, because a green China is the key to a healthy world. JUCCE is a leader in creating systemic change in sustainable cities, sustainable consumerism and smart grid, and most noted for its multi-sector convening power.

Peggy is also an executive adviser to Marks & Spencer and HP, an advisor to the World Economic Forum Project Board on Sustainable Consumption, and an advisor to GE's Global Insight Network. She served as a member of the World Economic Forum's Global Agenda Councils on Sustainable Consumption 2012-13 and on New Energy Architecture 2011, and an energy adviser to the Clinton Global Initiative in 2008.

As one of the leading green thinkers in China, Peggy was honored as the Hillary Step for Climate Change Solutions in 2012, a Time Magazine Hero of the Environment in 2008, the Hillary Laureate of 2010 for climate change leadership, a Forbes "Women to Watch in Asia" in 2010, a Huffington Post "Greatest Person of the Day" in 2011, one of China's top 50 innovative business leaders by China Business News Weekly in 2012. In Chinese press, she has been recognized as a green leader on covers and in features such as Oriental Outlook ("China Dream"), Global Times ("Green Goddess"), Beijing Tatler ("Green Miracle"), Vogue China ("3 Women Who Better the World"), Psychologies ("10

Green Handkerchiefs award"), Madame Figaro "Top Life" award 2012, L'Officiel, Elle, Good Housekeeping, Rui Li, Southern People Weekly, Shanghai Daily, The Bund, 21st Century Herald, China Daily, QQ, Sohu.com.

In 2007, Peggy organised the MIT Forum on the Future of Energy in China from which JUCCE was formed. This forum was the first public dialogue between US and Chinese government officials on clean energy in China. Prior to JUCCE she was a venture capitalist in Shanghai. In the 1990's Peggy was on the cover of "Red Herring Hits" as an internet pioneer in Silicon Valley heading Channel A, one of the earliest e-commerce companies. Other executive positions in Silicon Valley included General Manager of Consumer Applications at Zaplet, a dynamic email communications platform, and VP of Marketing at SeeUthere.com. Peggy also served as a management consultant at McKinsey and a software product manager for Internet Chameleon.

She is a graduate of Massachusetts Institute of Technology in Electrical Engineering and Computer Science and completed a program in Global Leadership and Public Policy for the 21st Century at the Harvard Kennedy School of Government and a program at the Lee Kwan Yew School of Public Policy at the National University of Singapore.

Peggy has a passion for making the world a better place. She believes in the power of one person to inspire collaboration, that the most helpful skill is telling a good story, that cultural translators are the most important job of the next generation, and that those who can, should.

