RAY HAMMOND

ONE OF THE WORLD'S MOST EXPERIENCED AND MOST WIDELY PUBLISHED FUTURISTS

Ray Hammond is Europe's most experienced, most successful and most widely published futurologist. For over 30 years he has researched, written, spoken and broadcast about how major trends will affect society and business in the future.

In 2010 he was honoured with a UN gold medal for services to futurology by Mikhail Gorbachev. In the accompanying citation President Gorbachev said; "We are delighted to honour Ray Hammond for his constant commitment to research and for his stunning speculations about the future enlightened by scientific knowledge and an evident concern for humankind." Ray is also a successful and proven business leader and serial entrepreneur. He has hands-on experience of creating, building and leading thriving businesses.

Today, Ray is the author of 17 books about the future, a body of work which he began in 1980 and which stands as testament to the long-term accuracy and reliability of his foresight. He is now living in the future he first described over three decades ago.

His 1984 work The On-Line Handbook was the world's first book to identify the importance of the Internet and to identify 'search' as the driving force behind on-line advertising and ecommerce. In 1986 his ground-breaking publication The Modern Frankenstein became the first book to predict the importance of DNA analysis, genetic engineering, cloning and the emergence of super-intelligent machines that may become rivals to the human species later in the 21st Century.

In 1996 his international best-seller Digital Business provided a blueprint for Web commerce and provided a business plan for on-line retail enterprises. (Free PDF of 'Digital Business' here.) Ray is also the author of four futuristic novels and his books have been best-sellers in the USA, UK, France, Spain, Poland, Japan and China. He is published globally by Macmillan. Recently the Intel Corporation commissioned Ray to write a short story based on Intel's research for The Morrow Project. A podcast of Ray's story 'The Mercy Dash' can be heard here.

As a gifted and inspirational keynote speaker, Ray is in world-wide demand by business, governments and non-government organizations. His speaking topics include the impact of technology and innovation on business growth, the importance of sustainable business models and the continuing significance of globalization.

Based in London, Ray also provides many academic lectures around the world. Listen here to his podcast for Oxford University, 'The Seven Key Drivers Of The Future' or you can watch video of his recent lecture for The Cass Business School at the University of London.

Ray is a contributor to the Human-Computer Interaction Laboratory at the University of Maryland, U.S.A. and he is an elected Fellow of the U.K.'s Royal Society of Arts (F.R.S.A.). He is also an elected Fellow of the World Innovation Foundation (F.W.I.F.), a Swiss-registered charity which counts 91 Nobel-laureate scientists among its 3,000 strong fellowship.

SPEECH TOPICS

As a futurist, Ray Hammond is a business speaker who provides keynote speeches, workshops and seminars for the world's major companies, for governments and for NGOs.

He is often asked to present an inspirational keynote address on the future at either the opening or closing of a conference or similar event.

When an event organizer wants to lift an audience, to get an event off to a rousing and exciting start - or to close it with an upbeat and stimulating message - Ray Hammond provides a view of the future which is both visionary and of practical use in a business environment.

His current topics include:

- **The Seven Key Drivers of The Future:** Asymmetric World Population Growth, Climate Change, The On-going Energy Transition, the World's Poorest Two Billion People, Globalization, Accelerating Exponential Technology Development and the Multiple Revolutions in Medicine.

- **Digital Health** - How wearables, on-body sensors and ambulatory health-data capture are going to change everything about medicine, healthcare and the pharmaceutical industry.

- **The Future Of Travel and Transport** - As self-driving cars arrive and wealthy Baby Boomers move into old age, how will the transport and travel industries change and adapt to these new opportunities?

- **The Technological Singularity.** What happens when computers are as clever as humans, and what happens when they are many times more clever? The implications of the long-term future.

- **The Virtual Ape:** Why humans love virtual business and social interactions and why Homo Sapiens is about to become Homo Virtualis

- **The Mobile Data Revolution** (What extended networks,hybrid networks and broadband mobile will do for your organization)

- Generating and Capturing **'Business Process Intellectual Capital'** Within Your Organization