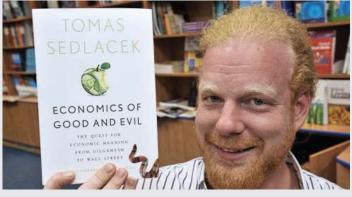


## 'Economics of Good and Evil'

Tomas Sedlácek is a leading European economist, macroeconomic strategist, and government advisor. Since 2006 he has been the Chief Macroeconomic Strategist of CSOB banking group, the largest Czech bank, specialising in euro adoption, financial crisis, budget, tax and other reforms. He is renowned for authoring 'Economics of Good and Evil', an internationally bestselling book on the philosophy of economics. The Yale Economic Review has described him as one of the most promising "five hot minds in economics."

Sedlácek is a thought leader, whose unconventional approach promises to change the way we think about economics, and the way we calculate economic value. He places the wisdom of philosophers and poets over strict mathematical models of human behaviour, and asks searching "meta-economic" questions about the essence of economics. He is a sought after lecturer, debater and commentator, renowned for his extraordinary gift for engaging mass audiences in a debate about complex topics. He lectures at Charles University, University of New York Prague, and the Anglo-American University.



His book 'Economics of Good and Evil, The Quest for Economic Meaning from Gilgamesh to Wall Street' (2009/2011) defies the boundaries and stereotypes of his profession by exposing the roots of the economy in the cultural history of mankind. Sedlácek tackles big economic questions from the perspective of the arts, history and philosophy. Handelsblatt, the leading German business newspaper, listed the book among its' top 50 most influential economic titles in history'. It has been translated into 14 languages, and received the 'Frankfurt Bookfair prize for the Best Book on Economics in 2012', one of the most prestigious literary prizes in economics.

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