



# VARUN AGARWAL

## Filmmaker, Entrepreneur and Bestselling Author

Varun Agarwal is an Indian first-generation entrepreneur, film maker and author. Born on December 6, 1987, in Bangalore, India, he did his schooling from Bishop Cotton Boys' School and started engineering in CMR Institute of Technology Bangalore, Karnataka. He decided to drop out of college because he lacked interest in pursuing engineering. Thereafter he started making short films. He co-founded Alma Mater and two other companies — Reticular and Last Minute Films. He is also the sole author of a bestseller book *How I Braved Anu Aunty and Co-Founded A Million Dollar Company*. During his engineering college days in Bangalore, he started film-making. It was at that time that he founded his first business venture 'Last Minute Films' (LMF).

LMF is an indie film production company with successful music videos, corporate films and ad films. LMF has got more than 350,000 hits on YouTube. As a film maker, Varun has directed A. R. Rahman and Preity Zinta, and also worked with Karan Johar which he considers to be one of the greatest experiences of his life. Varun's video channel has over 1,050,000 views.

After dropping his BE (Bachelor of Engineering) graduation in Telecommunication, at 22 years, he co-founded his second business venture, Alma Mater, with his friend Rohn Malhotra. Alma Mater has successfully partnered with educational institutions across India in being able to make and supply customized sweatshirts to alumni. It is now India's largest company for providing merchandise to students of schools and colleges. Besides these two companies he also co-founded Reticular. Varun has been featured on the cover of India Today as well as on the CNBC Young Turks Show.

In June 2012, after his success with 'Alma Mater', his debut book, the semi-autobiographical 'How I Braved Anu Aunty and Co-Founded A Million Dollar Company', chronicling his journey as an entrepreneur was published by Rupa Publishers and became a best-seller.