



BEN HAMMERSLEY

BBC

FUTURIST, AUTHOR, DIGITAL THOUGHT LEADER

Ben Hammersley is one of the most thought-provoking futurists of our time and has been addressing audience around the globe for over 10 years. He brings a practical, proactive approach to future technologies inspiring audiences to be PRESENT now to be PREPARED for the future.

As an international reporter, author and adventure seeker, Ben explores the effects of the internet and the digital network on the world's business, political and social atmospheres. His latest book, which was published internationally, "64 Things You Need to Know Now For Then" gives us the essential guide to the things we need to know for life in the 21st century. Ben is the writer, host and narrator of Netflix and BBC television series "Cybercrimes with Ben Hammersley" that was shot in over six countries across the globe. As the first specialist correspondent on the internet for The Times [of London] and the Guardian, he became the inventor of the popular term, 'podcast'.

With his current position as the Editor-at-Large of UK's WIRED magazine, Ben has been called upon to advise three governments and countless organizations in the area of technology and media including a seat on the European Commission High Level Group on Media Freedom of the European Union. His personal experiences from the fields of aviation, emergency medicine, genomic science, disaster response, and war reporting, has enabled Ben Hammersley to deliver insightful, practice-changing messages to corporate and governmental clients on five continents for over two decades.

As a sought after global speaker, Ben has given talks at events for Deutsche Telekom, Legal & General, Ernst & Young, Thyssen Krupp, Accenture, King, Imago Techmedia, Ericsson, DuPont, Adobe, BT, Hiscox, Mobile World Congress, Sanford Bernstein, Zeiss, AXA, Deloitte, Airbus, Pfizer, Langfang CITIC, Vodafone, AssetMark, KPMG, BlackRock, Kiewit, MTV, Rakuten, Virgin, European Commission, UK Prime Minister's Office, United States DoD, Microsoft, Google and many more.

- Editor-at-Large of UK's WIRED magazine
- Host of Netflix and BBC television series "Cybercrimes with Ben Hammersley"
- Front line reporter in countries such as Afghanistan, Iran, Burma, Philippines, Lebanon, Israel, Japan, USA, Canada, Morocco, Turkey
- Member, High Level Group on the future of Media, European Commission for European Union
- Lecturer at Goldsmiths, University of London; The University of Southern California; Ramon Llull University (Barcelona); Ravensbourne College
- He has a private pilot's license, is a Rescue Diver, and is a nationally registered Emergency Medical Technician in the USA, with an additional wilderness medicine diploma, and he holds qualifications in genomic science, disaster response, and advanced cardiac life support
- Words invented: "Podcast", In The Guardian in 2004. New Oxford American Dictionary

Thriving in Accelerated Chaos

Artificial intelligence, Robotics and the Internet of Things are revolutionizing the business world at an increasingly faster rate every year. From the boardroom to sales and customer service, the digital revolution has an effect on all levels of your organization's strategy and culture. With this snapshot of the 'new world' of innovation, Ben Hammersley paints a picture of where the world is heading in the near future. Within his presentation he brings together technological trends in the areas of management, communication and marketing delivering a crash course on how to navigate through the new digital age.

As an author, reporter, educator and consultant, Ben has been at the forefront of these emerging trends for over two decades. Ben was appointed as a member the European Commission Group on Media Freedom. He has been called upon by three governments to advise in the areas of technology and media along with countless Fortune 500 companies across the globe. Ben has given lectures at universities from Los Angeles to London including the Centre for Creative and Social Technologies at Goldsmiths, University of London and the University of Southern California. For those dedicated to understanding the future, disruptive technology is bringing an unlimited wealth of opportunity. Ben offers a challenging perspective on the direction of the digital revolution and how it is re-shaping business strategies within your specific industry.



Cybersecurity is no longer reserved for government war rooms, now it is an issue that effects everyone on the planet. Making it one of the most important issues facing organizations today. With all facets of our business reliant upon the internet, executives are making decision daily regarding cybersecurity. While the fact remains that most do not have any formal training on the matter. Ben outlines the cybersecurity trends and challenges and the role leadership plays to navigate potential crisis. Bringing real-world strategies and solutions, Ben helps organizations protect their most valuable resources.

As the host, narrator and writer of the Netflix and BBC show, "Cybercrimes"; Ben explores the dark depths of the internet world. During this six part series, Ben investigates the world of hacking, cyber wars, web scams and credit card theft. With his investigations having taken him across the globe, Ben delivers answers to some of the world's most compelling questions regarding cybersecurity. He translates this research into an engaging and candid look at some of the most important and far-reaching challenges facing businesses today. He leaves audiences with a refined awareness of today's unpredictable world and a deep understanding of what it takes to lead in the face of uncertainty.

Being Present Now in the Innovated Future

With inspiring journeys across the globe, Ben Hammersley has become recognized as one of the world leaders in identify future technological trends. Ben looks at the future of our man vs. machine world through a multidimensional lens. He connects innovation with performance psychology, life skills and professional development techniques. How can CEO's, managers, employees prepare themselves for the future of innovation? Ben explains that you need to be PRESENT now to be PREPARED in the future.

Through small moments of attachment, you learn how to authentically connect action to awareness. When applied to your business's current, available technologies Ben's presentation will enable each attendee to transform themselves into a high functioning employee for the future. Ben guides attendees on how to discover the insight needed to create organizational change through purpose by delivering practical tools that each member of your team can implement today.

As the first internet reporter for The Times [of London], to his current position as the Editor-at-Large of UK's WIRED magazine, Ben has been called upon to advise three governments in the area of technology and media. He is a fellow of the Royal Society for the Arts and the Royal Geographical Society. His personal experiences from the fields of aviation, emergency medicine, and war reporting, has enabled Ben Hammersley to deliver insightful, PRACTICE-CHANGING keynotes, workshops and trainings to corporations on five continents for over two decades.

Workshops & Follow up sessions can be designed to address specific needs of your organization.