

BRIAN WALKER

- THE RETAIL DOCTOR
- FITTEST RETAIL PRESENTER, AUTHOR AND COLUMNIST

Retail Doctor Group®

Internationally renowned retail expert speaker Brian Walker understands what makes retailers and brands successful. He passes this knowledge on in a series of energetic, engaging and informative retail keynote presentations at conferences and events around the world. Drawing on his many years of experience in retail senior management and consulting, Brian Walker has become a much sought after headline retail speaker on all aspects of retail, guiding audiences through tomorrow's retail today.

Brian brings considerable senior experience gained in the specialty retail, franchising and shopping centre sectors. He has successfully led change teams in omni-channel retail arenas and has been instrumental in the development and implementation of many notable, integrated retail channel strategy projects including, Optus, Hutchison Telecommunication, Global Brands Group, The National Australia Bank and

a host of other well recognised retail, franchise retail and service organisations both nationally and internationally. He has operated in line management across various senior leadership roles and successfully built his current consulting profile within the retail, franchise and service sectors. Brian is a regular media commentator on retail issues appearing on ABC, Channel 9 News and A Current Affair and Channel 7 Today Tonight. He is a featured columnist for Inside Retail and Smart Company and the contributing author of on-going articles for publications such as BRW, Australian Business Solutions, RetailBiz, Tech Trader, Sydney Morning Herald and My Business.

Brian has been awarded the International Retail Leadership Award: Asian Retail Congress and won the Australian Institute of Management's National Scholarship. He was nominated for the Business Leadership Award: CPA Awards, Entrepreneur of the Year Award: Ernst & Young and Telstra Business Awards. He was a finalist for Fastest Growing Start Up Business: BRW & Smart Company.



The Future of Retail



The future is now. What does tomorrow look like? Brian Walker can tell you. Using over 20 years of experience within the retail sector, and drawing on experiences from around the world, Brian Walker leaves audiences inspired and excited as he discusses embracing change, the future of omni channel and draws on proprietary consumer and trend based insights to predict the retail of tomorrow, today.

Innovation & Global Retail Trends



Be inspired by the best. Who is the best of breed globally and domestically? From London to Shanghai, join Brian Walker on a trip around the globe in his most popular keynote presentation looking at global retail trends. Exploring the topics of innovation and leadership this engaging and energetic interactive presentation has wowed hundreds of audiences around the world.

Steps of Business Fitness™



Be the 'fittest' you can be. Looking to increase your business results? Brian Walker is The Retail Doctor and has improved the business fitness™ of over 500 hundred retailers to date. In this practical and informative presentation, Brian takes audiences on a journey along his proprietary Steps to Business Fitness™ leaving all audience members with key takeaways to instantly implement after the session.