



FLEUR PELLERIN

- Founder of Korelya capital, developing artificial intelligence, big data and machine learning.
- French Minister for SMEs, Innovation and Digital Economy (2012-2014).
- Minister of Culture and Communication (2014-2016). Launched 'French Tech'.

Fleur Pellerin, born in 1973, is a French politician, founder of Korelya Capital. She was born in Seoul, South Korea, but abandoned on the streets when she was days old. Ms. Pellerin was eventually adopted by French parents and had a modest upbringing in the suburbs of Paris. Strong academic performance helped her to attend prestigious French schools, including École nationale d'administration, training ground for the French technocratic elite.

With a brilliant educational background- EESEC, Sciences-Po Paris and ENA-she became magistrate and adviser at the Court of Auditors in the early 2000s. In addition to this, she worked for the UN as an external auditor. This position allowed her to travel to New York, Iraq and Geneva. From 2007, she joined the "Club XXIe Siècle", an association dedicated to diversity and equal opportunities, for which she was president from 2010 to 2012.

She joined the government in 2012 as Minister for SMEs, Innovation and Digital Economy. There she launched the initiative "French Tech", a labeling programme to ensure the development of French startups whose objectives are improving the economic growth and the international influence of French digital startups.

In April 2014, Ms. Pellerin was appointed Secretary of State for Foreign Trade, Tourism Development and French abroad in the first government of Manuel Valls. She was subsequently Minister of Culture and Communication from August 2014 to February 2016.

Alongside her political career, Ms. Pellerin is a lecturer at the École national d'administration (ENA) and has been a Director of the Public Sénat channel since 2011.

In Summer 2016, she created Korelya Capital, an investment funds meant to support new technologies and to finance French start-ups by giving them access to Asian markets. In September 2016 she raised 100 million euros for Naver group to finance Korelya Capital's activities.