

JESSICA ALBA

- **ACTRESS, STAR OVER 45 FILMS, INCLUDING THE FANTASTIC FOUR AND SIN CITY.**
- **FOUNDER OF THE HONEST COMPANY, OFFERING NON-TOXIC, ECO-FRIENDLY AND NATURAL FAMILY ESSENTIALS.**

Jessica Alba is an actress, activist, mother, wife and entrepreneur. Known throughout the world for her acting career, the mother of two daughters launched The Honest Company, with Christopher Gavigan, Brian Lee, and Sean Kane, in January 2012. In an industry consumed by toxic and harmful products, The Honest Company responds to the need for safe, effective, and affordable products for the home, children, and babies. Honest conveniently delivers fashionable, eco-friendly products that families need most right to your homes. Ranging from diapers and wipes to household cleaning detergents and a full line of body care products for children, all of the products were created with childrens' wellbeing in mind and designed to represent a friendly, healthy and sustainable future.

The California native comes from modest beginnings, and never lost her zeal to share her good fortune with others. She is actively involved with charities such as Safer Chemicals Healthy Families, ONE, Habitat for Humanity, Project HOME and more.



The Honest Company has experienced an absurd level of growth. In 2012, its first year selling products, it hit \$10 million in revenue. By last year it was \$150 million, and industry insiders are predicting over \$250 million this year. The company is focused on growth over profits, boasting a current valuation to match: \$1 billion.