



LARISSA TAN

CEO OF VANDA ELECTRICS

Larissa Tan heads up Singapore's first electric vehicle company, Vanda Electrics. Under her leadership, Vanda Electrics recently launched the Dendrobium, Singapore's first supercar and also the world's first fully electric supercar. Vanda Electrics also produces Motochimp - an electric motorbike that is aimed at redefining urban mobility.

Larissa is one of the few female leaders in the technology and automotive industry, and she started her career in the field of banking and finance before moving towards the field of marketing. She once led the marketing team at STIKFAS, a Singaporean toy company that made a global impact and was licensed internationally to Hasbro Inc in the early 2000s. Since then she has held senior branding and marketing roles in the luxury industry, where she created and managed luxury brands. Prior to her role as CEO of Vanda Electrics, Larissa was Head of Marketing for Wong Fong Industries, a 52 years old homegrown Singaporean company, where she saw to the rebranding of the entire group in preparation for its public listing.

Larissa is passionate about Vanda Electrics' vision of revolutionising electric transport on a global scale. She is also excited and embraces her role as a female leader in a traditionally male-dominated automotive industry.

