



# MARK GALLAGHER

## GRAND PRIX MOTOR RACING BOSS

Mark Gallagher explain what it takes to succeed in a competitive business with high technology, high finance and immensely high stakes. Like any global business, Formula 1 demands the best from its people. To thrive within it requires impeccable leadership and communication skills, as well.

## NAVIGATING CHANGE

Mark Gallagher has worked in Formula One for almost 30 years and has spent the last 15 working as senior executive within the management of Jordan Grand Prix, Red Bull Racing and Cosworth. While operating at the centre of this fascinating sports business, Mark has worked directly with the world's top drivers and team owners, giving him a privileged understanding of what it takes to be a world class competitor.



During his career Mark has worked directly with drivers including Michael Schumacher, David Coulthard and Ayrton Senna, and also spent time as part of Jenson Button's management team. Since 2005 Mark has also co-owned his own racing team, Status Grand Prix based at Silverstone in the UK, which won the 2009 A1GP World Cup of Motor sport, has scored multiple victories in the GP3 feeder-series to Formula One and competes in the Le Mans sports car racing series. Status has three times won the 'Best Presented Team' Award, setting the benchmark in professionalism and presentation.

Today Mark heads a sports investment group, sits on the board of Status Grand Prix and uses his vast experience of the Formula One industry to work with teams, sponsors and drivers. He also makes regular appearances in the media, Notably with Sky News, and in 2012 is an expert pundit and commentator at Formula One events with ESPN Star Sports, broadcasting to 24 countries and 36 million F1 fans in Asia.

His expertise has also been called upon by Disney Pixar for whom he acted as a industry consultant on the animated films CARS The Movie and CARS 2. Mark coordinated an agreement with Formula One CEO Bernie Ecclestone which enabled Disney Pixar to host its European media launch of CARS The Movie at the Spanish Grand Prix, and enjoys first hand experience of working with the man who created the global sport of F1.