

FORTUNE  
500


# PHILIPP KRISTIAN DIEKHONER

- FORTUNE 500 INNOVATION AND DIGITAL STRATEGY LEADER
- AUTHOR OF "THE TRUST ECONOMY"

Philipp loves to create great alternatives to the status quo and deeply believes innovation can make life better for everyone. Described as one of Asia's youngest established innovation practitioners, speakers and domain experts, he shaped the Asia innovation efforts of several Fortune 500s, helped create Singapore's new digital telco CirclesLife and made appearances across The Economist Intelligence Unit, Esquire, Yahoo News and others. Philipp also runs DrinkEntrepreneurs, Singapore's most relaxed after work social for the start-up scene and beyond, which consistently features as a top networking event to attend. He is KAIROS Society Global Fellow, St. Gallen Symposium Leader of Tomorrow and World Economic Forum (WEF) Global Shaper.

Over many years in the field, Philipp discovered an intricate connection between innovation and the art and science of trust building. He realised innovation required a trust shift from the status quo towards a new way of doing things. This fascinated him so much that he dedicated a book to the role of trust as an innovation engine. 'The Trust Economy' published in 2017 and explains how the world's leading companies – from Alibaba to Tencent, Airbnb to Tinder – are winning the innovation game by building trust in new platforms that reshape how we live, work and play. The book introduces a world first structured methodology for building trust in six repeatable steps to realise exponential value in the digital economy. It is available on Amazon and in bookstores across Singapore, Malaysia and Thailand. In the autumn of 2018, the German edition will be published by Springer, one of the world's leading scientific publishers.



Philipp's unique perspectives and eclectic expertise make him a Swiss army knife for all things innovation. Harnessing a mix of logic, intuition, analysis and creativity, he unearths deep human insight and distils complex inputs into simple, beautiful outcomes. He holds a business degree with distinction from the University of Groningen and is an alum of the d-school, the world's leading design thinking programme. In his leisure, Philipp is a yogi, sailor and model.

## TOPICS

- **THE TRUST ECONOMY** - What it is, and how it is changing the way we do business globally
- **DATA TRANSPARENCY, PRIVACY, CUSTOMER RELATIONSHIPS** – how to build sustainable advantage by becoming an inherently trustworthy organisation.
- **HOW TO MAKE TRUST YOUR COMPETITIVE ADVANTAGE?**
- **MOVING FROM DISTRUST TO TRUST AS THE STATUS QUO:** Transforming organisations to effectively deliver value in the digital economy