

# SOPHIE HACKFORD

## FUTURIST & DIRECTOR OF WIRED CONSULTING

Sophie Hackford is the Director of WIRED Consulting and Education at Wired Magazine.

She is a futurist, business builder, and speaker, synthesising explosive and interconnected technology and science breakthroughs from around the world. From satellite swarms to AI demonstrating intuition, we are becoming entangled with machines and will be surprised by the consequences. Sophie's talks are designed to create enthusiasm and constructive dialogue around emerging technologies, which are often viewed with fear and inertia by the business community.

Previously, Sophie was a Director of Strategic Relations at Singularity University from March 2013 to September 2014. Sophie was developing Exponential Finance, a new vertical conference on the converging technologies set to transform the finance industry.

Sophie joined SU from the Oxford Martin School at the University of Oxford, where she generated over \$115m to fund research programs as diverse as complexity in the global financial system to fruit-fly optogenetics. She managed the development team, the events and communications for a \$100m campaign, and helped grow the School from \$5m to \$25m annual spend, for a community of over 300 academics.

Sophie is a contributor to WIRED Magazine, working on the 2012 Smart List, and curator for WIRED Money 2013, a conference on the future of finance.



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