

speaK ASIA

A Quarterly roundup of news and events by The London Speaker Bureau~SouthEast Asia & HongKong

Jamling Tenzing Norgay



FEATURED KEYNOTE
Touching My Father's Soul:
 An Odyssey to the Top of Everest
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INSIDE

THE MARCO POLO LECTURE SERIES

The Marco Polo Lecture Series features world-renowned speakers who share their experiences and insights with business leaders from around Asia.

NEW SPEAKERS

New names on the speaker circuit include Sir Jonathan Evans, who served as Director-General of British Security Service MI5 from 2007 to 2013 and Goldman Sachs Asset Management chairman Jim O'Neil.

FUTURECAST

Andrew Keen was recently a guest at FutureCast, a salon-style event which brings together some of Silicon Valley's finest minds to discuss the digital revolution. Andrew will be in Asia and available for bookings this August.

BOB GELDOF IN ASIA

Rock legend and respected humanitarian activist, Sir Bob Geldof, speaks with passion about "Making A Difference." He is one of the highest ranked and most authoritative conference keynote speakers currently available.



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ISKANDAR  **LEADERSHIP SERIES**
 REGIONAL DEVELOPMENT AUTHORITY

TRANSFORMATIONAL LEADERSHIP

3 September 2013
Thistle Hotel | Johor Bahru

by
Hamish Taylor
 Renowned Expert on Leadership,
 Innovation & Branding

Details from
evelynn@londonspeakerbureau.my



THE LONDON SPEAKER BUREAU

The world's leading speaker and advisory network.

We represent and work with some of the most influential people in the world, from politicians and economists to thought leaders and entrepreneurs. Between them, they cover a vast range of topics, from management and finance to technology, education, innovation and the environment.

We provide keynote speakers and advisors for all types of events, be it small or large, in-house or external. If you want some ideas on how we can assist in any of the areas listed here, please do contact us now.

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- :: Webinars

The London Speaker Bureau in SouthEast Asia & HongKong is part of an international network of offices unique to the speaker industry; we have access to the most prominent and sought-after speakers in the world. Having developed a strong presence in Europe, we are building our international operations in Asia, Africa and South America in response to increasing demand for experts from these regions.

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SINGAPORE

Political and Economic Perspectives on China



China expert
Dr Fan Gang

DR FAN GANG WAS IN SINGAPORE TO give a talk on the political and economic situation in China to an audience of investment professionals.

As one of China's most influential economists and one of China's leading reform advocates, Dr Fan Gang's remarks are closely followed for clues about how Chinese leaders are thinking about the global economy. He is a respected advisor to China's leadership on economic reform and strategic development and an expert in

the macroeconomics of long-term development, international trade and currency, foreign relations and China's regional integration within Asia.

Dr Fan Gang speaks on China's financial risk and financial systems reform, foreign exchange regimes and revaluation and on China's economic reform and globalisation. He is a regular speaker at international events and also provides strategic advice to international corporations or makes guest presentations to small business meetings, focusing on the direction of China's economic policy and its implications for Chinese and foreign businesses.

AirAsiaX CEO
Azran Osman-Rani



Managing Talent and Innovation in a Volatile World

THE SINGAPORE INSTITUTE OF MANAGEMENT had Azran Osman-Rani at their last CEO Conversations where the AirAsiaX CEO shared his thoughts with about 40 public and private sector senior management participants.

INDONESIA

Making Change Happen



Mark Thompson at the White House for a breakfast with President Obama & 12 Silicon Valley entrepreneurs

MARK THOMPSON LED A LEADERSHIP AND Change Management workshop for senior bankers in Indonesia.

The CEO and cofounder of Virgin Unite Mentors, a network for executive coaching and entrepreneurial innovation, brought valuable insights from his vast experience as a leadership coach, bestselling author, venture capitalist and Tony-nominated Broadway producer.

THE MARCO POLO LECTURE SERIES

www.marcopololectures.com

15 May

China and the West: Sleeping in the Same Bed,



Robyn Meredith, Globalization and Asia Specialist was our guest speaker at the Marco Polo Lecture held at the Club Lusitano, Hong Kong.

Robyn Meredith is one of the world's best-respected Asia analysts through her work as an award winning foreign correspondent and best selling author of the

MALAYSIA

A New Look at a Transforming Economy

Bloomberg Malaysia Conference, London

IN RECENT YEARS, MALAYSIA HAS GROWN IN prominence with both financial and corporate investors. The rapid transformation of the country's economy has created opportunities in sectors like healthcare, retail, education, and business services, among others, while the regulatory climate is considered friendly to business and safe for investors.

The Bloomberg Malaysia Conference was held in London to give investors "A New Look at a Transforming Economy." Bloomberg hosted Senator Dato' Sri Idris Jala and his delegation from Malaysia. The CEO of Pemandu is responsible for driving the Malaysian Government's USD444 billion Economic Transformation

Programme, with the goal of making Malaysia a high-income nation by 2020.

The Conference featured two guest speakers from British industry and government. Lord Digby Jones is a former UK Minister of State for Trade & Investment and is currently Chairman, British Airways International Business Advisory Board; Chairman, Triumph Motorcycles Ltd.; Senior Advisor, HSBC; and Corporate Ambassador, Jaguar Cars and JCB.

Sir Richard Needham is currently the Deputy Chairman of Dyson Ltd and the company's Director for International and Commercial Affairs. He is also the Chairman of Avon Rubber Plc.

Sir Richard Needham discusses the outlook for trade and investment in Malaysia with Bloomberg's Gavin Serkin [left].

Former UK Trade Minister Lord Digby Jones talks about Malaysia's appeal as a business destination.



A Fresh New Look

londonspeakerbureau.com



THE LONDON SPEAKER BUREAU website has been revamped with a completely re-designed user interface to make your search for the right speaker much easier and faster.

Enjoy the diversity of backgrounds, experiences and subject matter expertise that our speakers bring from around the world.

Our marketing team is always available by telephone, e-mail or for a face-to-face meeting to discuss your specific needs.

Soccer Legends



Please call or e-mail us to be part of the next Marco Polo Lecture



Above: Pierluigi Collina keeps the order.

Right: Zico against a Brazil flag he autographed for the TLSB Asia team. Inset: Zico at the top of his game.

HIGH-PERFORMING INSURANCE AGENTS FROM around SouthEast Asia and Hong Kong were treated to a soccer-themed gala in Brazil where the legendary Zico made a special appearance to meet and mingle with participants.

The event also included a keynote by the world's most famous football referee, Pierluigi Collina, who spoke on "Split-Second Decision Making".

Dreaming Different Dreams

definitive book on India and China, *The Elephant and the Dragon: The Rise of India and China and What it Means for All of Us*. The Wall Street Journal named it one of the top 10 books on Asia.

A seasoned business journalist with more than a decade's experience reporting on global business and economic trends from Asia, Meredith served for two years as Asia Correspondent for Bloomberg Television, where she interviewed heads of state and global CEOs. She is a veteran of Forbes Magazine and The New York Times, and has been based in Hong Kong for more than a decade.

**ISKANDAR MALAYSIA LEADERSHIP SERIES:
 GOING GLOBAL**

29 May, Thistle Hotel, Johor Bahru

Tan Sri Rafidah Aziz, Malaysia's former Minister of International Trade and Industry opened the programme with a one-hour session on "Building a Global Enterprise" with pragmatic advice and lessons from her personal experiences as Malaysia's No. 1 advocate for trade and investment for over two decades.



She was followed by Peter Draper, former marketing director of Manchester United FC, who had a rapt audience engrossed with the magic of Man U with his talk "The Ingredients of Becoming a World Class Brand".



Delegates also had the opportunity to participate in a Q&A session following each talk to further promote the exchange of ideas and fresh insights.



The half-day masterclass, organized by Iskandar Regional Development Authority and The London Speaker Bureau, is part of the **Iskandar Malaysia Leadership Series** which aims to inspire and produce result-oriented leaders who will be able to take their businesses, career and personal lives to the next level with an understanding of the role of management and leadership developments in the 21st Century.

Sir Bob Geldof in Asia



BOB GELDOLF IS NOT JUST WELL INFORMED ABOUT AFRICAN FAMINES and aid organizations, but also about London and Washington politics, global communications and business. His presentations are highly provocative, uplifting and inspiring. He motivates audiences through his own personal experiences and the lessons learned from Live Aid. Sir Bob Geldof is one of the highest ranked and most authoritative conference keynote speakers currently available.

Sir Bob is an influential and inspiring speaker whose topics include Branding and communications; Renewables and sustainables – A greener future; and Making a difference.

He is highly entertaining and has great insight into the sociopolitical and upliftment arenas as well as leadership, communications, marketing in the global village, motivation and self-development. His unique presentations, views and insights are highly sought after by companies who wish to benefit from his sensational presentations and which always leaves a lasting and powerful impression.

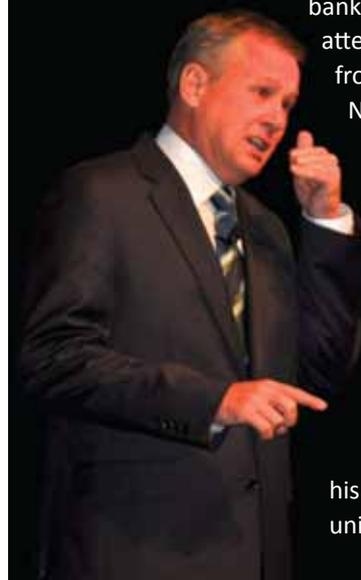
Sir Bob Geldof has been nominated seven times in succession for the Nobel Peace Award and in 2007 was awarded the Nobel Man of Peace Award.

How to Influence



Humorous and inspiring sales motivational speaker **Philip Hesketh** conducted a webinar for a group of 150 regional leaders from wholesale banking with participants attending the workshop on-line from different countries.

Now firmly established as a top professional speaker on sales motivation, Philip both commands the attention of an audience and captures its imagination. He has a potent mix of thought-provoking, well-researched, persuasive techniques and his own highly entertaining, unique brand of humour.



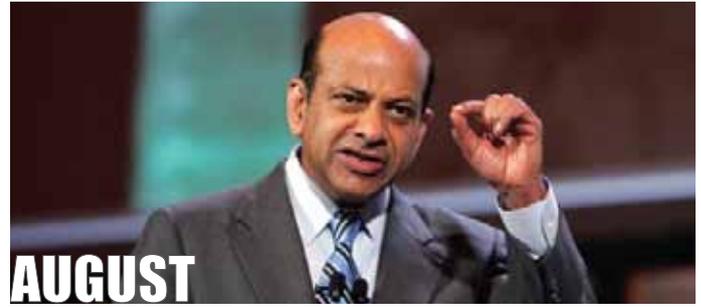


JULY

Jamling Tenzing Norgay

Adventurer, Celebrity and Speaker on Teamwork & Motivation

Jamling Tenzing is the son of Tenzing Norgay, who first climbed Mount Everest in 1953 with Sir Edmund Hillary. Jamling himself later followed in his father's footsteps and climbed Everest in 1996 with a team led by David Breashears, an experience documented in the 1998 IMAX film, *Everest*. He later wrote *Touching My Father's Soul*, a book documenting his experiences on the summit attempt. The book was notable for the frankness with which it discussed the relationship between the often wealthy climbers and the Sherpas who obtain their incomes from assisting expeditions.



AUGUST

Vijay Govindarajan

Leading Expert on Strategy & Innovation

Vijay Govindarajan is the Earl C. Daum 1924 Professor of International Business and the Founding Director of the Center for Global Leadership at the Tuck School of Business at Dartmouth College, and served as the 2009 Professor-in-Residence and Chief Innovation Consultant for General Electric. In his talks, Govindarajan shares with audiences his work with CEOs and top management teams from various Global Fortune 500 firms where he challenges them to escalate their thinking around strategy and innovation.



SEPTEMBER

Hamish Taylor

Renowned Expert on Leadership, Innovation & Branding

Hamish focuses on enabling organisations to achieve breakthroughs by looking outside their current environment. He is a global authority in transformation, having worked in some of the world's leading organizations like British Airways, Sainsbury's Bank & Eurostar and has consulted or spoken at a wide variety of organizations including Microsoft, Camelot, UK Post Office, Ernst & Young and the Economist.



OCTOBER

Linda Yueh

BBC's Global Chief Business Correspondent

Linda is an economist, author and broadcaster and is widely respected as one of the outstanding economists in the world. She is a particular expert on the global economy, emerging markets and China. She is considered one of the world's foremost experts on the Chinese economy. Dr. Yueh has published widely and her latest book *China's Growth: The Making of an Economic Superpower* was released in April 2013.



NOVEMBER

Parag Khanna

Author and International Relations Expert

Parag Khanna is the leading next-generation voice on the future of global affairs. Named one of Esquire magazine's 75 Most Influential People of the 21st Century and at the top of Wired magazine's Smart List, Khanna is a columnist for CNN contributing reportage from around the world, and a frequent guest host of CNBC, providing expert commentary on global economic trends and emerging markets. He is currently a senior fellow at the New America Foundation, the country's most innovative think tank.



DECEMBER

James Bannerman

Author of GENIUS!, Innovation Speaker

James Bannerman is author of *GENIUS!*, the best-selling book which sets out to increase the number of genius moments in your life. He is also a creative change agent who combines creativity with psychology to help businesses innovate. As an innovation consultant he has worked with many leading organisations such as Aston Martin, British Airways, Orange, Starbucks, Rolls-Royce, HSBC and Takeda, as well as at the National Space Centre on a mission to Mars.

Archbishop Desmond Tutu wins £1.1m Templeton Prize

“When you are in a crowd and you stand out from the crowd it’s usually because you are being carried on the shoulders of others.”



ARCHBISHOP DESMOND TUTU HAS WON THE £1.1m (USD 1.6m) Templeton Prize for “affirming life’s spiritual dimension”.

Organisers said he was awarded the 2013 prize for his lifelong work advancing spiritual principles such as love and forgiveness that have helped to liberate people around the world. The former Anglican archbishop of Cape Town joins a

distinguished group of 42 previous recipients. Archbishop Tutu received the prize at the Guildhall in London on 21 May.

The 81-year-old veteran peace campaigner, who won the Nobel Peace Prize in 1984 for his campaign against apartheid in South Africa, said, “I want to acknowledge all the wonderful people who accepted me as their leader at home and so to accept this prize in a representative capacity.”

The Templeton Prize has for the past 40 years been the world’s largest annual monetary award given to an individual. It celebrates “a living person who has made an exceptional contribution to affirming life’s spiritual dimension, whether through insight, discovery, or practical works”.

The prize was founded in 1972 by the late global investor and philanthropist Sir John Templeton as part of the John Templeton Foundation’s “international efforts to serve as a philanthropic catalyst for discoveries relating to the Big Questions of Human Purpose and Ultimate Reality.”

The Scott Expedition is departing in 2013



Ben Saunders is a polar explorer and record-breaking long-distance skier with five North Pole expeditions under his belt. Since 2001, he has skied more than 3,000km in the high Arctic, and has spent two percent of his entire life living in a tent.

“I’ll be leaving the UK in October 2013 with my teammate Tarka L’Herpiniere. Together we’ll embark on the 1,800-mile return journey from the edge of Antarctica to the South Pole on foot, retracing Captain Scott’s 1910-12 Terra Nova expedition route for the first time in history.

“It’s been an incredibly long journey to get to where we are now, and I owe many people a huge amount of gratitude for their support and belief both in me and in the expedition over the years.

“I’ll be blogging at scottexpedition.com from now until we’re back in the UK in early 2014 and we’ve been working with some very brainy people at Google to create a groundbreaking YouTube channel that goes live today.”

IN BRIEF



CHRISTOPHER PISSARIDES School Professor of Economics and Political Science, London School of Economics and Political Science is knighted in the Queen’s Birthday Honours list 2013, receiving the award for Knights Bachelor, for his services to economics.

In 2010, Christopher won the Nobel Prize for Economics for his work on search costs in labour markets.



LADY BARBARA JUDGE lawyer and businesswoman with dual British and American citizenship, has been called in by the Tokyo Electric Power Company (TEPCO), the company behind the Fukushima power plant, to help relaunch Japan’s nuclear power program, which was suspended completely in March 2011 when Japan suffered its largest recorded earthquake and tsunami, which killed thousands and devastated parts of the country. Seawater flooded the Fukushima nuclear power plant and caused loss of cooling and partial meltdown in three reactor units.

Andrew Keen is working on something very exciting

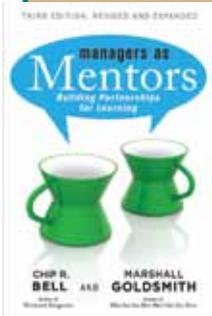


FutureCast is a salon-style event hosted by AT&T and Ericsson, which brings together some of Silicon Valley’s finest minds to discuss the digital revolution. Each event, held at AT&T’s spectacular Palo Alto Foundry, invites a select group of entrepreneurs, investors, writers and executives to talk about the ways in which networked technology is radically changing education, cities, healthcare and every other aspect of 21st century life.

FEATURED BOOKS

Managers as Mentors: Building Partnerships for Learning

The new edition of the classic *Managers as Mentors* by Chip R. Bell has been completely revised and updated with 12 new chapters, new tools and new case studies.



This edition, co-authored by bestselling business author, Marshall Goldsmith, is a rapid-fire read that guides leaders in helping associates grow and adapt in today's tumultuous organizations and places increased emphasis on

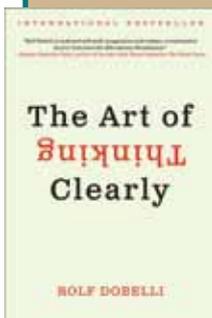
the mentor as a learning catalyst for the protégé rather than as someone who simply hands down knowledge—crucial for younger workers who prize growth opportunities but tend to distrust hierarchy.

Managers as Mentors is a hands on guide that takes the mystery out of effective mentoring, teaching leaders to be the kind of confident coaches who are integral to learning organizations.

New chapters cover topics such as the role of mentoring in spurring innovation and mentoring a diverse and dispersed workforce accustomed to interacting and getting information digitally.

Also new to this edition is the Mentor's Toolkit, six resources to help in developing the mentor-protégé relationship.

The Art of Thinking Clearly



world-class thinker and entrepreneur Rolf Dobelli is an eye-opening look at human psychology and reasoning — essential reading for anyone who wants to avoid “cognitive errors” and make better choices in all aspects of their lives.

Have you ever: Invested time in something that, with hindsight, just wasn't worth it? Or continued doing something you knew was bad for you? These are examples of cognitive biases, simple errors we all make in our day-to-day thinking. But by knowing what they are and how to spot them, we can avoid them and make better decisions.

Simple, clear, and always surprising, this indispensable book will change the way you think and transform your decision-making—at work, at home, every day. It reveals, in 99 short chapters, the most common errors of judgment, and how to avoid them.

New Names On The Speaker Circuit



Jim O'Neil is chairman of Goldman Sachs Asset Management (GSAM). As chairman, he is involved in helping guide all aspects of GSAM's business around the world. Prior to assuming this role in September 2010, Jim was head of Global Economics, Commodities and Strategy Research. He serves on the European Management Committee. Jim joined Goldman Sachs in 1995 as a partner, co-head of Global Economics Research and chief currency economist.

Jim is the creator of the acronym BRICs. Together with his colleagues, he has published much research about BRICs, which has become synonymous with the emergence of Brazil, Russia, India and China as the growth opportunities of the future.

Jim previously served as a non-executive director of Manchester United before it returned to private ownership in 2005.

Jim earned a degree in economics from Sheffield University in 1978 and a PhD from the University of Surrey in 1982. He received an honorary doctorate from the Institute of Education, University of London, in 2009 for his educational philanthropy.

Soiya Gecaga is the Founder and Executive Director of “We the Change” Foundation, an organisation that inspires people to “be the change” they want to see in the world. The foundation's key area of focus is the development and creation of a centre of excellence to provide education and care to children in the marginal communities of Kenya.

Soiya was born in Kenya, and holds a BA degree in Modern History from the University of St. Andrews in Scotland. She has worked as solicitor specialising in charity law and as a solicitor specialising in corporate law. She has also worked for The United Nations High Commission for Human Rights in Geneva, Nyumbani (an orphanage for children with HIV/AIDS in Kenya), and Mother Teresa's home for the destitute and dying in Calcutta.

Her favourite quote is: “Risk more than others think is safe, Care more than others think is wise, Dream more than others think is practical, Expect more than others think is possible” Cadet Maxim.



Sir Jonathan Evans served as Director-General of the British Security Service from 2007 to 2013. He joined the Security Service in 1980 and he first worked on counter-espionage investigations. In 1985, he moved to protective security policy and advised other Government departments on the protection of classified information. Sir Jonathan then worked on implementing policy changes as part of Sir Anthony Duff's modernisation of the Service.

Sir Jonathan's subsequent main focus was counter terrorism, both international and domestic. During the late 1980s and 1990s, he had various postings in Irish-related counter terrorism. He also had a spell as head of the Security Service's secretariat and two years in the Home Office. During this secondment, Sir Jonathan was closely involved in the development and implementation of VIP security policy.

From 1999 onwards, Sir Jonathan was directly involved in countering the threat from international terrorism. In 2001, he was appointed to the Security Service's Management Board as Director of international counter terrorism — ten days before the 9/11 attacks on the World Trade Centre. He became Deputy Director General to Dame Eliza Manningham-Buller in 2005. He succeeded her as Director-General in April 2007. He was appointed Knight Commander of the Order of the Bath in the 2013 New Year's Honours List and retired from the Service in April 2013.



MASTERCLASSES & WORKSHOPS

In an ever more inter-connected and rapidly changing environment, organisations increasingly require outside experience to gain knowledge and insight.

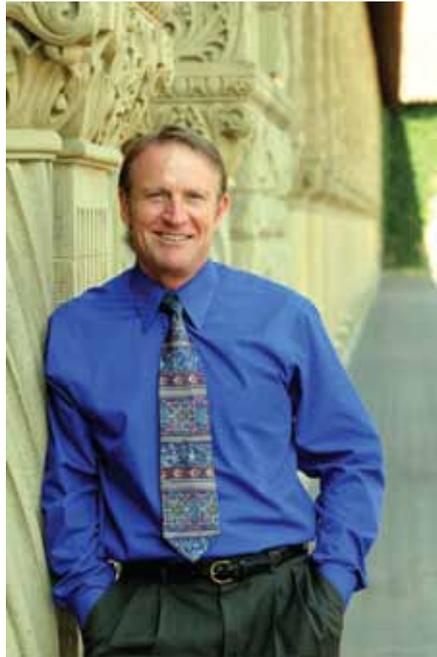
The London Speaker Bureau has a uniquely international structure that enables us to offer our clients a distinctive resource of senior figures from business, politics, finance, education and society, from almost every part of the world, to deliver executive workshops and management masterclasses.

Each TLSB Masterclass is designed exclusively for our clients and led by proven leaders in their field; customised on each occasion specifically to match the needs of the group and the organisation.

Make Change Happen – Success Built To Last

How do you convince your team not only to embrace change, but actually lead the transformation now – with urgency? In this exciting Masterclass, Mark Thompson shares insights and video from world-class companies that at first struggled with change and then reinvented their business.

- What 3 factors galvanize change in every person?
- How do world-class teams generate unstoppable growth?
- What 5 Customer Service strategies are Built to Last?
- How do you grow leaders from Good to Great - Level 1 to 5 - what are the steps necessary for developing teams?



ABOUT MARK THOMPSON

Mark C. Thompson is CEO and cofounder of Virgin Unite Mentors, Sir Richard Branson's network for executive coaching and entrepreneurial innovation.

A leadership coach, bestselling author, venture capitalist and Tony-nominated Broadway producer, Mark brings real-time solutions to today's leadership challenges. Mark is an investor in entertainment software and health care companies.

He was founding Board member of Smule, which is Google and Apple's top music applications company for the hit TV series Glee, with over 20 million monthly active users. He is an investor in Cancer Genetics and CNS Response.

Among his passions is Broadway. As a producer, Mark's plays have earned five Tony awards and ten nominations, including Peter and the StarCatcher with Disney, and StickFly with Alicia Keys. He is a partner in the Broadway Times Square Theatre, which will be converted into a 4-dimensional Broadway attraction.

Please contact The London Speaker Bureau to have this Masterclass tailored for your organisation.

FEATURED KEYNOTE

Jamling Tenzing Norgay

Son of Sherpa Tenzing, who climbed with Sir Edmund Hillary on the first ascent of Everest



“I climbed Everest so that my children wouldn't have to”

EVER SINCE JAMLING TENZING NORGAY'S father, Sherpa Tenzing, spoke these words to his son, Jamling had been seized by a passion to follow in his father's historic footsteps.

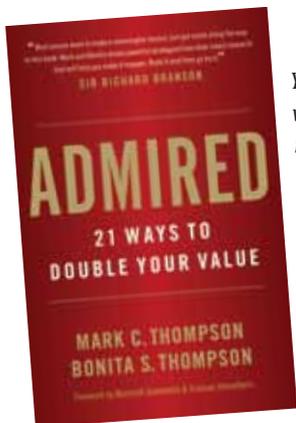
In the illustrated presentation, *Touching My Father's Soul: An Odyssey to the Top of Everest*, Jamling brings to life a profound and compelling adventure, interweaving the lives of a family, a mountain and a people, and of climbers facing nearly insurmountable obstacles. It is a story of disaster, triumph, professionalism and the resilience of the human spirit.



Aspiration and ambition are essential, but the mountain cannot be climbed on hopes and dreams alone. In his talk, we learn about what it really takes to succeed, and we learn some of the lessons that this dangerous mountain has to teach us. It turns out that Jamling did have to climb Everest in order to learn these lessons himself.

TOPICS

- Leadership
- Teamwork
- Motivation



*You deserve to be valued, respected, and admired for what matters to you. Mark Thompson's book, **Admired**, shows you twenty-one ways to make it happen.*

“Imagine how it would feel to be fully valued for what you do best. What if your boss, your customers, and your family really appreciated what you have to offer? How proud would you be if your organization won the top spot among Fortune Magazine's 'Most Admired Companies?' What if Jim Collins rated you a 'Level 5 leader?'

In this book, you'll find 21 simple and powerful strategies that will help you become more valued in a crowded and competitive world—not in a superficial way or just for its own sake—but for what matters most to you and to the most valuable people (MVPs) in your life and work.” From the Foreword by Frances Hesselbein and Marshall Goldsmith